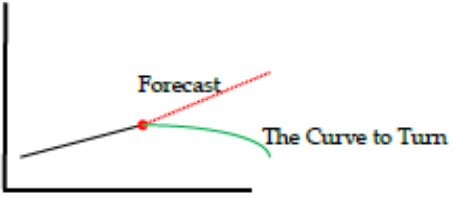


WHOLE POPULATION Turning the Curve Exercise Template

Turning the Curve Report		
Population		
Outcome		
Indicator		
Indicator Baseline		
Story behind the baseline...	What factors are driving the baseline?	(List as many as needed)
	What are the causes/forces at work?	
Data Development Agenda (1)	Are there any further data needs?	
Key Partners	Who's involved? Who's missing?	
Best Ideas - What Works	We could...	
Think SHARP EDGES! • Specific • Leverage • Values • Reach	Idea 1	
	Idea 2	
	No Cost/Low Cost Idea	
	Off the Wall Idea	

The definition of the **WHOLE POPULATION** we want to impact on (e.g. "All young people in Hull" or "All older people in Middlesbrough" etc.)

The desired **OUTCOME**: The condition of well-being we want for our defined whole population

The priority **INDICATOR** we will use to determine progress towards our **OUTCOME***

The **INDICATOR BASELINE** made up of the historical data, the projected forecast (if nothing is done) and showing the curve we want to turn

The **STORY BEHIND THE BASELINE**: What we know about the factors driving the baseline. What are the causes/factors at work? What's our best community intelligence on this issue?

What are the gaps in our knowledge (our **DATA DEVELOPMENT AGENDA**)? What do we need to know to inform our action plan?

Who are the **KEY PARTNERS** with a role to play in Turning the Curve? These could be public sector service providers, residents, voluntary and community organisations and businesses amongst others

WHAT WOULD IT TAKE TO TURN THE CURVE? What's our best thinking on this, our best hunches? What would work in our community? Always include at least one "No Cost/Low Cost" idea and an "Off The Wall" idea (to generate creative thinking)

** For the purposes of the exercise, we use a single indicator. As part of a strategy, we would use between three and five priority indicators for each outcome*